

FOR FURTHER INFORMATION CONTACT:

Scotsman Guide Editorial Department
(800) 297-6061
articles@scotsmanguide.com

***Scotsman Guide* Honored by ASBPE and Apex, Celebrates Loan Post Milestone** **The mortgage magazine's editorial, design and Web features earn awards from two organizations**

Bothell, WA—August 4, 2008—*Scotsman Guide*, the leading resource for mortgage originators, has announced that it recently won three awards from the American Society of Business Publication Editors (ASBPE), as well as two Apex Awards.

The national mortgage magazine was recently recognized by the American Society of Business Publication Editors (ASBPE) with gold, silver and bronze Azbee Awards. The publication received a gold for “Best Original Web Database” for its online wholesale and commercial mortgage lender search engines; a silver for “Best Department (West Region)” for its monthly Spotlight feature; and a bronze for “Best Opening Page/Spread — Illustration,” for an article titled “Doing Business in the Information Age” from *Scotsman Guide's* March 2007 commercial edition. The winning Spotlight departments appeared in the September, October and November 2007 issues of *Scotsman Guide's* residential edition and were penned by editor Tony Stasiek and 2007 editorial intern Kirsten Terry.

Scotsman Guide picked up the ASBPE awards at the 30th annual Azbee Awards of Excellence celebration in Kansas City, Mo., on July 24.

In addition to its ASBPE awards, *Scotsman Guide* also recently received Apex Awards for Publication Excellence for “Best New Web and Intranet Site” for its *Scotsman Guide* Loan Post online feature, as well as for “Best Illustration and Typography” for an article spread design. The winning article design, designed by *Scotsman Guide* senior designer Deborah Richardson with an illustration by contributing illustrator Keith Negley, also was for “Doing Business in the Information Age” from the magazine's March 2007 commercial edition.

Along with winning the Apex Award, *Scotsman Guide's* Loan Post also recently received its 100,000th lender reply for the commercial Loan Post, a tool through which mortgage brokers can post their loan scenarios and receive replies from mortgage lenders.

ASBPE is a professional association for full-time and freelance editors employed in the business, trade and specialty press. Its annual Awards of Excellence competition recognizes the best in editorial, design and online journalistic achievement. For more, visit asbpe.org.

Apex Awards are sponsored by Communications Concepts Inc., which helps publishing, public relations and marketing professionals improve their publications and communications programs. For more information, visit apexawards.com.

Founded in 1984, Scotsman Publishing Inc. publishes a residential edition and a commercial edition of *Scotsman Guide*, in addition to *Scotsman Guide* Loan Post and other platforms at scotsmanguide.com. Each month, the magazines reach tens of thousands of subscribers nationwide. *Scotsman Guide* is the leading resource for mortgage originators, connecting mortgage brokers with wholesale lenders. The most recent Wholesale Access Mortgage Brokers' Survey found that 72 percent of mortgage brokers in the country read *Scotsman Guide* regularly and that 88 percent use it to find wholesalers — more than any other publication in the industry.

For more information, visit scotsmanguide.com/new or call (800) 297-6061.

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