

PLEASE NOTE:

Material that crosses gutters on spreads may not align properly.
Avoid small type across gutters where possible.

2 PAGE SPREAD AD with Bleed

Final Size: 18 inches wide x 10.875 inches tall

Size with Bleed: 18.25 inches wide x 11.125 inches tall

SAFE ZONE:

- All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line
(Safe Zone)

TRIMMING ZONE:

- Please allow 0.125 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

BLEED ZONE 0.125 inches:

- Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT

Please remove our guidelines/instructions before
submitting your files, or else they will be printed.
All text should be converted to outline.

For file specs and to submit print files, please refer to our online portal:

<https://www.scotsmanguide.com/pages/marketing/ad-specs>