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Scotsman Guide Designers Win Western Publishing Association Awards

Illustration and design work earn two Maggie Awards

Bothell, WA — April 29, 2013 — Scotsman Guide, the leading resource for mortgage originators, is proud to announce that the design and illustration work of Creative Director Dennis Wunsch and Senior Designer Deborah Richardson recently was honored with Western Publishing Association (WPA) Maggie Awards.

The team of Richardson and Wunsch won in the “Best Editorial Layout” category for trade magazines with a circulation under 50,000. Their award-winning work on “Do More With Less by Leveraging Technology” appeared in Scotsman Guide’s October 2012 commercial edition.

Wunsch won in the “Best Single Editorial Illustration” category for trade magazines for the illustration that accompanied the article “Do More With Less by Leveraging Technology,” which appeared in Scotsman Guide’s October 2012 commercial edition.

The awards were announced at the Western Publishing Association’s Maggie banquet on April 26, 2013, in Los Angeles. This is the second time Wunsch and Richardson have been honored with Maggie awards.

For nearly 60 years, the Western Publishing Association has been a nonprofit business trade association dedicated to the advancement of the media publishing industry in the Western United States. The organization’s primary mission is to provide continuing education to the media publishing industry. For more on the WPA, visit www.wpa-online.org.

Scotsman Guide Media publishes a residential edition and a commercial edition of Scotsman Guide, in addition to Scotsman Guide Loan Post and other platforms at www.scotsmanguide.com. It also is home to the annual Top Originators rankings of the nation’s highest-producing mortgage professionals (www.scotsmanguide.com/TOlist). The magazines are also available in digital format at www.scotsmanguide.com/digitalmag. Each month, the magazines reach tens of thousands of subscribers nationwide. Scotsman Guide is the leading resource for mortgage originators, and connects mortgage brokers and originators with wholesale, branch, correspondent, warehouse and commercial lenders.

For more information, visit www.scotsmanguide.com or call (800) 297-6061.

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