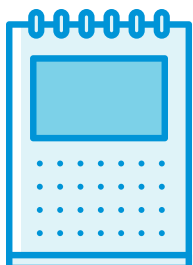


# EDITORIAL INFO & DEADLINES



## 2019 Editorial Calendar

Align your message with Scotman’s award-winning editorial content.

Looking to match your message with the theme of Scotsman Guide? Check out the schedule below to see the main focus and regional spotlight location for each month.

Please Note: Scotsman Guide makes decisions regarding editorial placement and content independent of all advertising influence. All edition information is subject to change.

### JANUARY

Hard Money  
Spotlight on New Jersey  
Deadline: Nov. 7, 2018

### FEBRUARY

Niche Lending  
Spotlight on Georgia  
Deadline: Dec. 6, 2018

### MARCH

Business Development  
Spotlight on Michigan  
Deadline: Jan. 7, 2019

### APRIL

Green Practices  
Spotlight on Nevada  
Deadline: Feb. 6, 2019



### MAY

Underwriting  
Spotlight on Massachusetts  
Deadline: March 7, 2019



### JUNE

Alternative Lending  
Spotlight on South Carolina  
Deadline: April 8, 2019



### JULY

Government Loans and GSEs  
Spotlight on Missouri  
Deadline: May 7, 2019

### AUGUST

Training and Career Development  
Spotlight on Idaho  
Deadline: June 6, 2019

### SEPTEMBER

Marketing  
Spotlight on Pennsylvania  
Deadline: July 5, 2019

### OCTOBER

Technology  
Spotlight on Texas  
Deadline: Aug. 7, 2019

### NOVEMBER

Legislation and Compliance  
Spotlight on North Dakota  
Deadline: Sept. 6, 2019

### DECEMBER

Construction and Development  
Spotlight on Arizona  
Deadline: Oct. 7, 2019



INDICATES PRINTED RANKINGS RELEASED

## Editorial Submission Checklist & Guidelines

Think you're ready to hit send? Run your article through our quick guideline checklist first.



### SUBMISSION CHECKLIST

- **Word count:** Regular articles must be between 1,000 and 1,500 words
- **Third person:** Articles must be written in third-person narrative. First-person articles will be turned down or returned for revision.
- **Byline and bio:** Please include the author's name, position, company and contact info (email address and/or phone number). Each article's bio must be 75 words or less.
- **Format:** Microsoft Word documents are strongly preferred.
- **Audience:** Accepted articles must be written for mortgage originators, not consumers.
- **Originality:** Previously published articles — in print or online (including blogs), in whole or in part — are not allowed.
- **Advertising:** We do not allow references to companies, their employees or their proprietary products in text; they are OK in the bio and byline. Note that Scotsman Guide's advertising department operates separately from our editorial department, which allows us to make all editorial decisions independent of sales influence.
- **Spelling and grammar check:** Although we edit articles, we strongly suggest you proofread your work before sending, to avoid miscommunication.
- **Submission:** Email to [articles@scotsmanguide.com](mailto:articles@scotsmanguide.com) prior to deadline.

### SUBMISSION PROCESS

Once you submit your article, Scotsman Guide's editorial committee will consider it for publication. Within a week, an editor will contact you to let you know if the piece is accepted and slated for publication in a future issue.

Authors are required to sign a publication agreement.

An editor also may be in touch with you throughout the editing and fact-checking process. Articles will be edited for style, content and space considerations.

Our dedication to quality, educational editorial content is what sets Scotsman Guide apart from other media outlets. And we know that works both ways: We strive for an open line of communication between our editors and authors for every article we receive, through each step of the process.

### STILL HAVE QUESTIONS?

Email us at [articles@scotsmanguide.com](mailto:articles@scotsmanguide.com) or refer to our FAQ at [ScotsmanGuide.com/Write](https://www.scotsmanguide.com/Write).